

D EDITORIAL CEO CALENDAR 2018



September 2017



January/February 2017

“BEST
IN THE U.S.”

AABP 2017, 2016, 2015, 2014, 2013

		AD CLOSE	ART DUE	NEWS STAND
JAN/FEB	TECHNOLOGY Ad Sections: Data Centers, Women Leaders in Law Events: Annual Technology Issue Reception, Women Leaders in Law, Real Estate Annual Release Reception	NOV 22	NOV 23	JAN 3
MAR	COMMERCIAL REAL ESTATE: POWER BROKERS Ad Section: Executive & Corporate Travel Event: Commercial Real Estate Awards	JAN 19	JAN 23	FEB 28
APR	COMMERCIAL REAL ESTATE AWARDS Ad Section: Executive Education Event: Commercial Real Estate Awards	FEB 16	FEB 20	MAR 28
MAY	FINANCIAL EXECUTIVE AWARDS, MERGERS & ACQUISITIONS AWARDS Events: Financial Executives Awards, Mergers & Acquisitions Awards	MAR 16	MAR 20	MAY 2
JUN	WOMEN'S LEADERSHIP Events: Women's Leadership Symposium	APR 13	APR 17	MAY 30
JUL	EY ENTREPRENEUR OF THE YEAR AWARDS Ad Sections: Corporate Meetings & Events, Hospital & Insurance Roundtable	MAY 18	MAY 22	JUL 4
AUG	NONPROFIT & CORPORATE CITIZENSHIP AWARDS Ad Sections: Accounting Roundtable Events: Nonprofit & Corporate Citizenship Awards	JUN 22	JUN 26	AUG 1
SEP	LATINO BUSINESS AWARDS Ad Sections: Banking Roundtable, Urban Living & Luxury Highrises Events: Latino Business Awards	JUL 13	JUL 17	SEP 1
OCT	CORPORATE COUNSEL AWARDS Ad Section: Education Roundtable, State of DFW Economic Development Guide Event: Corporate Counsel Awards	AUG 10	AUG 14	SEP 28
NOV	CIO/CTO AWARDS, RESIDENTIAL REAL ESTATE AWARDS Ad Section: CFO Business Outlook Events: CIO/CTO Awards, Residential Real Estate Awards	SEP 14	SEP 18	OCT 31
DALLAS 500	2019 DALLAS 500 Event: The Dallas 500 Release Reception	OCT 5	OCT 9	NOV 19
DEC	EXCELLENCE IN HEALTHCARE AWARDS, CEO OF THE YEAR Ad Section: MBA Guide Events: Excellence in Healthcare Awards	OCT 19	OCT 23	NOV 28
REAL ESTATE ANNUAL	2018 COMMERCIAL REAL ESTATE FORECAST, SCORECARD OF 2017 DEALS	NOV 16	NOV 20	DEC 31
JAN/FEB	TECHNOLOGY Ad Sections: Data Centers, Women Leaders in Law Events: Annual Technology Issue Reception, Women Leaders in Law, Real Estate Annual Release Reception	NOV 30	DEC 4	JAN 2