

EDITORIAL CALENDAR 2017



July/August 2016

September 2016

“BEST IN THE U.S.”

AABP 2016, 2015, 2014, 2013

		AD CLOSE	ART DUE	NEWS STAND
JAN/FEB	TECHNOLOGY Ad Sections: Data Centers, Women Leaders in Law Events: Technology, <i>D CEO</i> Real Estate Annual Release Reception	NOV 22	NOV 23	JAN 2
MAR	COMMERCIAL REAL ESTATE POWER BROKERS Ad Section: Downtown Dallas Event: Commercial Real Estate Power Brokers Awards	JAN 19	JAN 23	FEB 27
APR	COMMERCIAL REAL ESTATE AWARDS, EXECUTIVE EDUCATION Ad Section: 114 Corridor Event: Commercial Real Estate Awards	FEB 9	FEB 13	MAR 27
MAY	FINANCIAL EXECUTIVE AWARDS, MERGERS & ACQUISITIONS Ad Section: Executive Roundtable Series: Accounting Events: Financial Executives Awards, Mergers & Acquisitions Awards	MAR 9	MAR 13	APR 1
JUN	WOMEN'S LEADERSHIP, COLLIN COUNTY Ad Section: Risk Managers Awards Events: Women's Leadership Symposium, <i>D CEO</i> Real Estate Networking Reception	APR 13	APR 17	JUN 1
JUL/AUG	EY ENTREPRENEUR OF THE YEAR AWARDS Ad Sections: Executive Health & Boutique Medicine; Corporate Meetings, Events and Conferences Guide	MAY 11	MAY 15	JUN 28
SEP	LATINO BUSINESS AWARDS, BUSINESS OF SPORTS Ad Sections: Executive Roundtable Series: Banking & Finance Events: Latino Business Awards, CMO of the Year Awards, <i>D CEO</i> Real Estate Networking Reception	JUL 13	JUL 17	SEP 1
OCT	CIO/CTO AWARDS Ad Section: Executive Roundtable Series: Education, State of DFW: Regional Economic Development Report Event: CIO/CTO Awards	AUG 10	AUG 14	SEP 28
NOV	CORPORATE COUNSEL AWARDS/RESIDENTIAL REAL ESTATE AWARDS Ad Section: Executive Roundtable Series: Risk Management/RIMS, Turnaround Management Events: Corporate Counsel Awards, Residential Real Estate Awards	SEP 14	SEP 18	OCT 27
SPECIAL ISSUE	2018 DALLAS 500 Event: The Dallas 500 Release Party	SEP 29	OCT 4	NOV 20
DEC	EXCELLENCE IN HEALTHCARE AWARDS, CEO OF THE YEAR/EXECUTIVE COMPENSATION Ad Section: 121 Corridor, MBA Guide Events: Excellence in Healthcare Awards	OCT 12	OCT 16	NOV 21
REAL ESTATE ANNUAL	2018 COMMERCIAL REAL ESTATE FORECAST, SCORECARD OF 2016 DEALS	NOV 9	NOV 13	JAN 2